## **TECHNOLOGY VS. VALUE**



Conductance **Profiling Technology** 







Ease-of-use



## INTRODUCTION OF A HANDS-ON BATTERY AND SYSTEM ANALYZER

## Why the CPX-900?

The CPX, the Conductance ProfilingTM Battery and System Analyzer, services modern vehicle and battery technology with for example reserve capacity (RC) problems.

## **Technology VS value**

The new CPX-900 offers:

- A. Conductance Profiling<sup>™</sup> (CP)
- **B.** Connectivity
- C. Ease-of-use

## **CONDUCTANCE PROFILING™**

## Where did the need come from?

Batteries are no longer just used to start the car. Therefore, the CPX does not just diagnose the capability to start the vehicle using the conductance technology, it also has CP to approach the RC supporting vehicle loads. Did you know that modern vehicles have over 50 ECUs. where in times of starter batteries they had two!

## What is Conductance Profiling™?

We want to see if the battery is still capable of supporting vehicle loads. This is measured in Ah and called reserve capacity (RC).

RC measurements give an indication of the time a vehicle with

a normal electrical load will run with a broken alternator or fan belt. There is no reliable correlation between conductance results and RC results. The relevance to support loads in modern cars has increased as well as the likelihood to failures to support the vehicle loads.

The traditional conductance measurement is expanded by a small load for 60 seconds. The response of the battery to this load is compared to profiles of batteries with RC issues. This is the Conductance Profiling (CP) technology.



## Why is it important for me?

#### 1. RELIABILITY

Due to CP this is the most reliable way of diagnosing modern vehicle and battery technology serving your customer. You build customer trust and increase service and satisfaction.

In fact, with the former technology you are no longer able to give a reliable result. You can tell your customer he is good to go based on being able to start the car. Recent service field test data showed that the old technology had a 17% REPLACE decision rate, where adding all reserve capacity problems diagnosing with the CP technology increase to 30%!

Reliability is the first and last reason why we service vehicles in our workshops. Reliability helps building customer trust and satisfaction. Without CP it is impossible to know whether your advice is trustworthy.

## 2. **DECISIVENESS**

That same field test data showed an increase in decisiveness: from 13% CHARGE&RESTEST decisions to less than 7%. This 50% decrease of indecisive results matters a great deal as this non-final result doesn't allow you to move on or give an advice. CP allowed us to improve decisiveness, to increase sales, save costly time on charging bad batteries, and again, building customer trust.

## **CONNECTIVITY**

Manufacturers of all types of diagnostic equipment provide technology build with connectivity. Workshops are connected and expected to be.

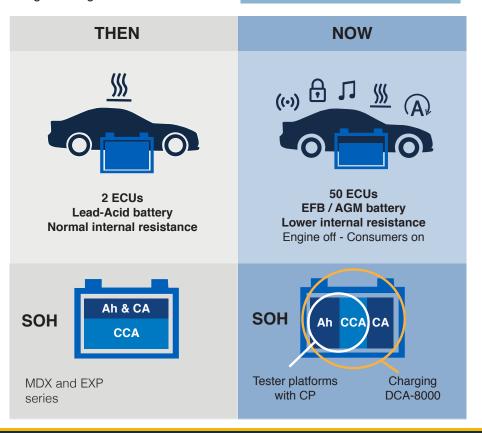
Having connected battery management equipment – testers, chargers, information systems – supports using pieces of equipment as part of a program to gain a certain level of management and control over achieving warranty, quality or service goals. A connected tester receives vehicle data and sends test data, all of which in its turn is received by a connected diagnostic charger and is sent to a cloud (as illustrated below).

Such an integration of systems not only helps to reduce faulty input, false warranty claims, unreliable results and thus vehicle breakdowns, it also helps to improve process compliance. VIN capture for automated input is possible either using 2D integrated barcode scanner

or CVG. The service experience improves with a complete vehicle service history at hand and the ability to share diagnostic results via email.



# State of HealthSoHCold Cranking AmpsCCAAmp HoursAh / RCCharge AcceptanceCA



## **EASE-OF-USE**

We covered automated input as we discussed connectivity and system integration and automated input helps in terms of ease-of-use.

The 3.5" colour screen displays more information and graphical elements improving the service experience. The CPX has a simple look and feel consistent to other Midtronics platforms such as the DSS, MCC and DCA Series.

## THIS ANALYZER GIVES



**Increased accuracy** 



Faster and greater decisiveness



Improved user experience and other functional benefits

## **OTHER**

- Improved temperature accuracy and cold battery detection
- Internal diagnostics provide the user with proactive warnings for replacement parts like cables and internal batteries.
- Loaded and unloaded voltage system test
- · Optional printer

## Why is it important for me?

## 3. RETURN ON INVESTMENT

These three bullets explain the tables below and explain the investment in the CPX with the capability to diagnose reserve capacity issues:

- Without comparing this technology to anything else, you earn the investment in this tester in less than 10 months
- Comparing CP technology and current technology, shows that a workshop earns over 1000 EUR more on a yearly base by testing 7 cars per day
- Decisiveness
   has increased as
   Charge&Retest decisions
   have decreased by 50%

Today's Technology	
Daily battery test total	5
Days open per week	5
Current Replace % in service environment	17%
Likelihood to sell a battery (close rate %)	16%
Average Profit € per Battery	€ 35
Average CPX Price	€ 900
Number of locations	1

Conductance ProfilingTM	
Daily battery test total	5
Days open per week	5
Current Replace % in service environment	30%
Likelihood to sell a battery (close rate %)	16%
Average Profit € per Battery	€ 35
Average CPX Price	€ 900
Number of locations	1

	Today's Technology	Conductance Profiling™	Delta
Tests			
Daily	7	7	
Weekly	35	35	
Monthly (4 week/month)	140	140	
Yearly	1680	1680	
Batteries Needing Replaced			
Daily	1,19	2	1
Weekly	6	11	5
Monthly	24	42	18
Yearly	286	504	218
No-Start Situations Prevented			
Daily	0	0	0
Weekly	1	2	1
Monthly	4	7	3
Yearly	46	81	35
Profit			
Daily	€ 6,66	€ 11,76	€ 5,1
Weekly	€ 33,32	€ 58,80	€ 25,48
Monthly	€ 133,28	€ 235,20	€ 101,92
Yearly	€ 1599,36	€ 2822,40	€ 1223,04
Yearly total	€ 1599	€ 2822	€ 1223

## **CONNECTIVITY**

## **Information System**

A basic level of information system, program maintenance, supports software version control providing automated updates. There are many ways to look at value of an information system though. Therefore, we offer the below example of an orientation to OEM stakeholders as inspiration:

## **Engineering**

- Reduce "detection to remediation" cycle time via effective early warning signals and associated quality improvements
- Protect brand image through proactive management of quality issues
- Big data to recognize trends per make/ . model for continuous development.

## Field Service

- Automated warranty claim process as test codes are easily uploaded to the system for corporate users
- Build customer trust, satisfaction and increase sales through a means to preventive maintenance
- Improve Customer Satisfcation (perfect delivery of vehicle)

## Parts Marketing

- Real-time evaluation of preventive maintenance effectiveness
- Maximize battery selling opportunities by closely monitoring close rates

## Tools & Equipment

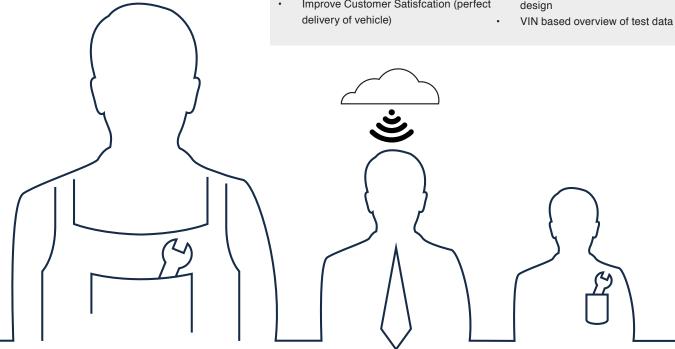
- Proactive support for software updates
- Full equipment traceability, active use, and software version
- Identify opportunity for continuous improvement
- Equipment self-diagnosing

## Dealers

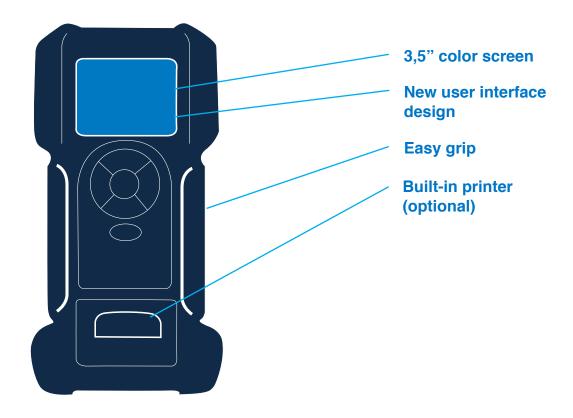
- Automated warranty claim process as test codes are easily uploaded to the system for corporate users
- Build customer trust, satisfaction and increase sales through a means to preventive maintenance
- Improve Customer Satisfcation (perfect

### Warranty

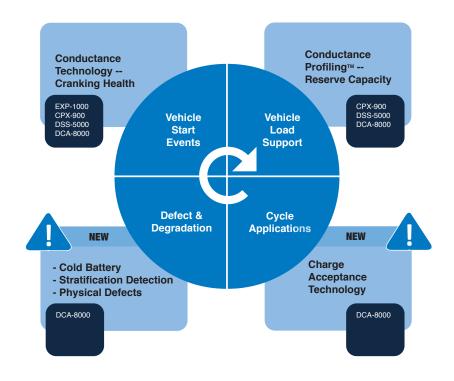
- Reduce warranty costs due to faulty
- Big data for improved battery management and warranty program design



## **A BRAND NEW DESIGN**



## **TECHNOLOGY COMPARISON**



## **PRODUCT COMPARISON**







FEATURE	MDX-300	CPX-900	DSS-5000 (HD)
CONDUCTANCE PROFILING™			
Diagnose reserve capacity issues and achieve ±50% reduction in	NO	YES	YES
CHARGE&RETEST decisions			
WI-FI AND BLUETOOTH			
Supports connectivity to Midtronics Battery Management Information		B/G/N Wi-Fi,	B/G/N Wi-Fi,
System (BMIS) and our Next-Gen tools. It supports over-the-air updates and	NO	Bluetooth	Bluetooth
data transfer.			
DETACHABLE TABLET CONTROLLER			
	NO	NO	YES
Separates from base: system test can be done by a single technician; and easy to share results on-screen with the customer	140	140	123
BATTERY REGISTRATION	NO	NO	YES
BATTERY LOCATIONS AND RESET INSTRUCTIONS	NO	NO	YES
CVG VIN CAPTURE SUPPORT	NO	Optional	Optional
CAMERA	NO	Optional barcode	YES
Used for barcode VIN capture. Camera can capture 1D and 2D		scanner	
OPERATING SYSTEM	Embedded	Embedded	ANDROID
START-STOP BATTERY TEST	NO	YES	YES
SYSTEM TEST	Voltage only	Loaded and	YES
	voitage offiy	unloaded voltage	ILS
HEAVY DUTY TESTING	NO	NO	Optional
CLAMPS	Standard	Power sports	Power sports
FIELD-REPLACEABLE TEST LEADS	YES	YES	YES
TEMPERATURE SENSOR	NO	YES	YES
BUILT IN PRINTER	YES	Optional	Optional
AMP CLAMP SUPPORT	NO	NO	Optional
DMM MODE	NO	NO	YES
RECHARGEABLE BATTERIES	NO	NO	YES
	NO		ILS
DOCK	NO	Optional, storage only	YES
CHARGE STATION	NO	NO	YES
DISPLAY SIZE & TYPE		2.50	5"
	2.5"	3.5" FULL COLOUR	TOUCH SCREEN,
		TOLL COLOOK	FULL COLOUR
TEST ALL BATTERY REQUIREMENTS: OUR NEW CONDUCTANCE PROFILING™			
Batteries need to be tested on not only ability to start a vehicle, but also to			
maintain and support the vehicle in start-stop sequences and overall vehicle	NO	YES	YES
behavior. Conductance profiling helps diagnosing reserve capacity issues			
and achieve ±50% reduction in CHARGE&RETEST decisions.			
CONNECTIVITY: WI-FI AND BLUETOOTH			
Supports connectivity to Midtronics Battery Management Information	NO	B/G/N Wi-Fi,	B/G/N Wi-Fi,
System (BMIS) and our Next-Gen tools. It supports over-the-air updates and	140	Bluetooth	Bluetooth
data transfers.			
INTEGRATED SOLUTIONS			
The ability to integrate our solution in a service program. For instance: can	NO	Optional	Optional
a 'slave'-unit (hardware) be used, with the UI being on a diagnostic tool or	NO	Ορτιοπαι	Optional
laptop.			
GLOBAL SOFT- AND HARDWARE: EASILY UPDATE TO NEW TECHNOLOGIES			
Through global updates we can resolve the issue of many different software	NO	YES	YES
versions in the field. This will help improve upon central management and	INO	TL3	TL3
control of the use of equipment and software updates.			
STANDALONE			
The tool is also useable as a standalone tool (no requirement for WiFi in	YES	YES	YES
workshop).			
QUICK STATE OF CHARGE TEST (compound use)			
Testing the SOC quickly, which is especially beneficial for compounds/	YES	YES	YES
quality checks and inventory control.			